

RED CROSS ROLL CALL HITS SNAG HERE: ONLY 81 JOIN

Is Torrance going to fall woefully behind the other communities of the nation who are conducting successful campaigns in behalf of the American Red Cross Roll Call? Local chairman Robert Deininger hopes not, but to date only 81 persons and firms have joined the Red Cross here.

"We thought we had a fine organization perfected to conduct the Red Cross Roll Call in Torrance," Deininger said, "but the press of other matters seems to have dissipated a lot of interest in the campaign here.

"We could use a group of volunteer canvassers to help reach our quota of 1,000 memberships at \$1 each—but we will have to get them at once in order to complete the drive this weekend," he pointed out.

How Red Cross Serves Because of greatly increased responsibilities at home and abroad, the American Red Cross this year appeals for greater membership. Last year the Red Cross emblem of mercy waved at the scene of 102 disasters in this country, bringing assistance to more than 100,000 sufferers.

Prevention of the spread of epidemic and disease is one of the most important programs carried on annually by the American Red Cross. Last year more than 60,000 persons were graduated from Red Cross courses in home hygiene and care of the sick. Only through your support can this work continue at full strength in the year ahead.

In addition to the first 20 who joined the Red Cross at the start of the campaign here and whose names were published in the Herald Nov. 14, the following became members during the past two weeks:

- They Have Joined**
- Mrs. J. T. Watson, Mrs. Addie Parks, Fay L. Parks, Flora Wright, Torrance Electric Shop, Ellwood's, Harvel's, Dr. E. A. Bingham, Dr. C. L. Ingold, Al Bond, Emily M. Locke, Howard G. Locke, Geraldine Satchell, Armlida Gardner, Ellsworth Clark, Bob Deininger, Pauline Adams, D. C. Turner, Ed Schwartz and Gene De Bra.
 - Mark Johnson, H. P. Thompson, T. S. Lovelady, Gene & Ed, 6 Points Cafe, Jack Iacon, Beacon Drug Co., Le Mode Furnituro, J. C. Smith, Louis Dossi, Harriett Leech, Torrance Pharmacy, Christy's, Mrs. Max Pons, Schultz & Peckham, David Jacobs, James W. Post, Dr. R. F. Bishop, National Home Appliance and M. W. Evans.
 - A. J. Beech, Mrs. M. Neish, Harold Buck, Harry E. Thielman, Chas. E. Conner, Louis H. Deininger, H. G. Stullenburger, H. G. Stullenburger, M. M. Teague, George Kohler, Helen Rogers, William Everett, Clair Urquhart, Ted Wertz, C. E. McNew, Dale Deane, James Neish, Robert Pierson, Mrs. Harold Buck, Glen M. Robinson, John H. Stroh, W. F. Walker and Torrance Herald.

SCHEDULE FOR AUDITORIUM IS FILLING UP

The Civic Auditorium always becomes the center of community activity during the holiday season and this coming Yuletide is no exception, judging from the calendar of reservations for the use of that hall. The schedule, omitting the customary Friday night student dances, for the remainder of the year follows:

- Nov. 30—Sunrise Club of Banning high school dance.
- Dec. 3—Town Hall meeting open to all residents of Torrance at 8 p.m.
- Dec. 7—Redondo Beach De Molay dance.
- Dec. 14—V.F.W. stage comedy, "Yimmlie Yohnson's Yob."
- Dec. 23—Municipal Christmas program for children, sponsored by Torrance fire department.
- Dec. 31—Fukuoka Juniors dance.

MARCH OF RIMES

FAMILY ALBUM—By H. F. NOAKE

When you are feeling sort of low and crave a laugh or two, just follow this suggestion and see what it will do. Dig up your family album, examine it with care, we're confident you'll quickly find a world of chuckles there. Page one, shows uncle Timothy whose beard looks like a mop; he lived immune to tortures of a modern barber shop. Page two, a group of relatives upholstered fit to kill; how serious they always looked when posing for a still. Here's one of you, in infant's wear astride your mama's knee; "Say! I sure was a handsome brute, at least, when I was three." Yes, those old albums never fail to cause a smile, and how; and folks, in turn, will laugh at us a hundred years from now.

NOAKE

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SANTA DUE TOMORROW NIGHT

Lomitan Slugged, Stench Bottles Flung at Market

Bloodshed and stench-bombs marked the fourth week of A. F. of L. picketing of the 100 percent C.I.O. Hinckley market in Lomita as Bill Kuddlemeyer of 24820 Woodward avenue, Lomita, was brutally assaulted and beaten and two glass containers of obnoxious liquid were hurled into the market last Saturday night.

Kuddlemeyer was the victim of an attack by two as yet unidentified men while he was in the Liquor Locker store on Highway 101. He had given Mrs. K. V. Hinckley a "lift" into Torrance earlier in the week and it is asserted by Mrs. Hinckley that his license number was noted by the picket patrolling in front of the market. He was then marked for attention by a "goon squad."

Kuddlemeyer suffered a broken jaw when he was assertedly knocked in the face by his attackers. A young boy and two soldiers from March Field are said to be the only ones who can identify the strong-arms and an effort is being made to locate the soldiers to get their statements.

The victim of the "goon squad" is employed at the Columbia Steel plant and is a member of the Torrance C.I.O. lodge.

Fumes Foul Market

The stench-bombs were hurled at the market at 10:20 o'clock Saturday night by persons who roared out of the parking area and up Narbonne avenue toward Torrance immediately afterward, according to K. V. Hinckley. The Hinckleys were sleeping in the store that night to guard it and had just turned out the light when the first odorous missile—a gallon jug swathed in a pillow—crashed against a window at the north side of the building. This failed to enter the market but a few seconds later, according to Hinckley who was standing near the window, a second

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West Torrance Sewer Connects Will Cost \$25

Cost of individual connections with the new sewer system in the Vista Highlands (West Torrance) district will be \$25, the city council decided Tuesday night in adopting a resolution to that effect.

Mayor Tom McGuire and Glenn Jain, acting city engineer, explained that this fee will help reimburse the city general fund for the \$5,542 which is the city's share of the sponsors' cost of this \$177,000 project. It has been estimated that the sewers, installed by the WPA, will serve approximately 500 lots in the district but only about half of these will ever be serviced.

There are 108 homes in Vista Highlands now and city officials assume there will be that many more in the next decade. The \$25 fee is believed very reasonable inasmuch as property owners in the original city territory pay from \$5.75 to \$10 just to connect to sewers in addition to the assessment cost for construction of the lines. There will be no such assessment in the West Torrance area, Mayor McGuire pointed out.

The average cost to install a cesspool, Engineer Jain stated, is about \$60 and the life of those structures is only from five to seven years.

Police Hold Warrant for 'Calf-Napper'

Altho members of the local police department did not don cowboy gear to conduct the search, they discovered that a calf stolen from the Jessup dairy here was awaiting execution at the Union Stock yards this week and obtained the name of the alleged cattle-thief. A John Doe warrant was issued by City Judge Robert Lessing to bring the calf-napper into court.



DRAFTEES GET ORDERS . . . Standing on the steps of the Torrance city hall, the first contingent of draftees—all volunteers—received their induction orders last Friday morning from Chairman Carl D. Steele (left) of Selective Service Board No. 280. The volunteers, who left a few minutes later for Los Angeles and then began their year of Army service at Fort Mac-

Arthur, are left to right: Alan Aura Arlin, 22, of 14800 South Western avenue, Gardena, No. 1 to go from the local district and leader of the group; Fred Jansen, Jr., 22, of 17232 Dutton Avenue, Gardena, Robert Edward Dittmer, 23, of 14800 South Western avenue, Gardena, and Damon Oscar Shields, 24, of 619 Avenue C Redondo Beach

City Plans Buying Tax Deeded Lots

Torrance city councilmen were asked by E. T. Haines of the Associated Assessment Engineers to attend the meeting of the county board of supervisors Tuesday morning, Dec. 10, when that board is scheduled to adopt an agreement that will allow the city to buy some 100 lots now tax delinquent at an unusually low figure and resell them to get the land back on the tax rolls.

Haines said that the County Tax Deed Committee has approved the city's request, made through the Associated Assessment Engineers, to scale down the price first quoted to the city by 25 per cent. The city of Torrance has appropriated \$500 for the purchase of 100 lots.

Haines advised the council that it was possible to obtain 13 lots immediately for about \$1,800. He said the city could realize about \$3,500 gross on this transaction when the lots are sold to private owners. The engineer also pointed out that when the lots are declared available for tax purchase there will be open bidding. The council decided to hold an adjourned meeting tomorrow (Friday) afternoon at 5 o'clock to hear a report on the legality of the proceedings by Alfred G. Hunter, deputy city attorney.

Must Give Notice Cities that desire to purchase tax-deeded property from the county were asked this week by

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Colorful Gift Guide With This Issue

With this issue, readers will find a comprehensive Christmas Gift Guide, a 16-page tabloid section printed in color. You will find the answers to many gift problems contained in the special articles and advertisements of Torrance merchants. It is suggested that you save this special section until you have completed your holiday shopping.

Walteria School Being Improved

Walteria school is due for a number of improvements and notice that new battleship linoleum is to be laid in the cafeteria, kindergarten, primary department and auditorium was received with joy by principal and teachers.

A new lawn sprinkler system is to be installed and pepper trees planted on the grounds. The lunch benches are being repainted. Next Wednesday there will be a birthday party at the school for all children whose birthdays occur during the month. There will be a big birthday cake and singing and games. The birthday party is being held each month for those who have birthdays then.

Town Hall Meet Leader Named

Selection of Robert McCallum, owner of the Torrance Sheet Metal shop, as chairman for the first Town Hall meeting, to be held next Tuesday night, Dec. 3, at 8 o'clock in the Civic Auditorium, was announced yesterday by the Torrance Chamber of Commerce, Coordinating Council and Junior Chamber, co-sponsors of the gathering.

McCallum agreed to preside "as a private citizen interested only in the welfare and progress of Torrance." He said he did not wish to be identified as the spokesman of the Torrance Business Men's Association, of which he is president, or the Torrance Rotary club, of which he is a member. "I am glad to serve the first Town Hall meeting because I believe from such gatherings all of us can get a better understanding of our community problems, how they can be solved and how we may work together for the improvement of Torrance," he said.

The Tuesday night gathering will be devoted mostly to a thorough explanation of the proposed Boys' Club project although time will be given to comments from the audience concerning other civic matters as well. City Judge Robert Lessing will be chief spokesman for the Boys' Club. He has devoted much time to preparation of an informative

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Will Make His Annual Entry Aboard Fire Truck at 7:30 P.M.

Open House in Stores Tomorrow Night

When you come down to see Santa Claus' spectacular visit to Torrance tomorrow night, drop into the stores and inspect the extensive stocks of holiday goods on display. Practically all stores in the downtown district will remain open before and after the Santa Claus parade, which is scheduled for 7:30 p.m. You're cordially invited to "come in and look around" even though you may not be ready to buy. You'll be amazed at the splendor of the 1940 Christmas gift merchandise, and you'll no doubt get many ideas for your gift list.

He's coming as fast as his speediest Stratoliner can fly him from the North Pole to Torrance! That was the welcome news received this morning from Santa Claus himself by the Torrance Business Men's Association and this newspaper!

Here's his latest radio-gram:

Santa's Schedule For Pre-Yuletide Call Here Detailed

Here's latest schedule of Santa's annual pre-Christmas greeting visit to Torrance tomorrow (Friday) night:

- 7 p. m.—Arrives and boards city fire truck for tour thru residential district.
- 7:25 p. m.—Meets Torrance Municipal band at Torrance boulevard and Sartori avenue for grand entry into business district.
- 7:30 p. m.—Christmas lights turned on for the first time as Santa rides down Sartori avenue to triangular park at Marcellina avenue in front of Torrance theatre.
- 7:40 p. m.—Santa greets his friends and picks up his mail from special "Santa Claus mail box" in little park. Balloons distributed to children from three adjacent corners.
- 7:48 p. m.—Rides off in fire truck to board his Stratoliner for return trip to North Pole.

NORTH POLE CHRISTMAS LAND NOV. 27, 1940.

LEAVING IMMEDIATELY FOR TORRANCE WILL ARRIVE AT 7 O'CLOCK FRIDAY NIGHT, NOV. 29, AND WILL EXPECT YOUR FIRE TRUCK TO TAKE ME ON TOUR OF YOUR CITY. WILL STOP TO SAY 'HELLO' TO EVERYONE AND COLLECT MY MAIL. TELL THE FOLKS I WANT TO SEE THEM ALL AT MARCELLINA AND SARTORI AVENUES.

SANTA CLAUS

Everything is ready for Santa's reception in Torrance tomorrow (Friday) night: City firemen have polished the big city service ladder truck to perfection; they have decorated it with a throne for Santa and hundreds of balloons; the route about the residential district of the city is outlined, and hundreds of bright balloons will be inflated by city firemen (they have the strongest lungs in the community) tomorrow for distribution to youngsters who welcome Santa at Marcellina and Sartori avenues in front of the triangular park.

Band to Play

The Torrance Municipal band will parade ahead of the fire truck bearing Santa Claus from Torrance boulevard down Sartori avenue to the park in front of the Torrance theatre.

In order to avoid the usual crush of children near the fire truck, the balloons will be distributed after Santa's arrival from the three adjacent corners of the intersection.

As Santa rides down Sartori avenue, the Christmas lighting system in the Torrance business district will be turned on for the first time. It is hoped that all of the decorations will be in place by that time to start the Yuletide season.

All-white Theme

The Torrance Business Men's Association, with the cooperation of the Torrance Recreation department, has planned a more extensive holiday display than any previous year. One of the features will be a delightful church scene to be placed in the little park in front of the Torrance theatre. Designed by Mrs. Cara Bohrer, this display should delight many who pass the busy intersection of Marcellina and Sartori avenues.

Huge "Merry Christmas" greetings will hang over several streets and shine their all-white sparkling words from between the two large pine trees at the Cravens avenue end of El Prado Park.

The theme this year is "an all-white Christmas" with the huge white candles decorating each ornamental street light in the business district being topped by sprayed palm leaves.

Fifth Column—Charged

In addition to the written arguments, L. A. Pope of Los Angeles, former national director of the National Rifle Association and chairman of the Marksmanship committee of the American

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H. S. Band to Appear at L. A. Grid Carnival

For the first time in the history of the local school, the Torrance high school uniformed band of some 30 pieces will participate in the band review at the annual P.T.A. Grid Carnival tomorrow afternoon at the L. A. Coliseum. Directed by Louis J. Sauter, faculty instructor, and majored by Jimmy Deems, the crimson and silver-capped musicians will parade with other high school bands before and between halves of the football melee.

